





# NEXTWAVE GOA 2024

In association with Government of Goa

October, **25-26** 

Dr Shyama Prasad Mukherjee Stadium, Goa

mextwave.club



## Hello & Welcome

Join us for an exhilarating event that brings together over 5000 stakeholders from the Indian startup ecosystem. Nextwave Goa 2024 is your opportunity to network, learn, and grow with the brightest minds in the industry. This event fosters innovation and collaboration from startups and investors to incubators and entrepreneurs.

## **Nextwave Vision & Mission**

**Our Vision** at Nextwave, we envision a world where startups and businesses thrive through access to unparalleled resources and a vibrant community. **Our Mission** at Nextwave, we aim to create a platform that supports the development of groundbreaking ideas, nurtures entrepreneurial spirit, and accelerates growth.

## Vision of Hon'ble CM of Goa



We aim to kick-start an entire startup ecosystem right from nurturing bright minds and ideas to providing robust incubation support.

With conducive centres of excellence, funding mechanisms, ease of doing business, and global collaborations, Goa is poised to become India's innovation and startup hub.

Dr. Pramod Sawant Hon'ble Chief Minister, Goa



## **About Nextwave**

**Nextwave**, presented by **Viel Gluck Creations Pvt. Ltd.**, is dedicated to nurturing the startup ecosystem. Our mission is to connect startup communities, support their development, and promote entrepreneurship across India. We are committed to driving growth and innovation in the startup landscape.

## Nextwave 2024 Highlights

#### **Nationwide Startup Hunt**

A prestigious competition that scouts the most promising startups across India, offering them a platform to shine and secure a place at Nextwave Goa 2024.

#### **Clash of Startups**

Engage in a dynamic competition where startups face off in industry-relevant challenges for a chance to win substantial grants and gain national recognition.

#### **Award Night**

A grand celebration honoring the most innovative, fastest-growing startups and industry leaders with prestigious awards and special recognitions.

#### **Mobile App**

Seamlessly manage your event experience with real-time updates, networking capabilities, and personalized schedules via our intuitive mobile application.

## **Key Features**

#### 5000+ Stakeholders

Network with a diverse crowd of over 5000 participants, including startups, investors, and industry leaders, fostering valuable connections and collaborations.

#### **Impact Talks**

Participate in interactive workshops and panel discussions by industry experts. Gain insights, learn trends, and enhance skills relevant to the startup ecosystem.

#### 350+ Stalls

Explore an extensive exhibition with over 350 stalls showcasing cutting-edge innovations, offering direct engagement with startups and their breakthrough solutions.

#### **Innovative Grouping**

Experience our unique networking model that groups participants based on relevant criteria, ensuring targeted and effective interactions tailored to your needs.



## Join Us at NWG 2024

Take advantage of the opportunity to participate in this transformative event. Whether you are a startup looking to showcase your innovations, an investor seeking new opportunities, or an incubator aiming to support emerging talent, Nextwave Goa 2024 has something for you.

## Register Now to secure your spot and join us in shaping the future of the startup ecosystem.

*Startups:* Showcase your groundbreaking innovations to a captive audience of potential investors, industry experts, and media. Gain invaluable exposure, forge strategic partnerships, and unlock new growth opportunities.

*Investors:* Uncover the next big thing in our curated selection of promising startups. Leverage our personalized matchmaking system to connect with startups aligned with your investment goals, and stay ahead of the curve.

*Incubators:* Discover and nurture the most innovative startups in your focus areas. Tap into a wealth of networking opportunities, gain insights from industry leaders, and position yourself at the forefront of the startup revolution.





## **Event Flow**

#### 1. Nationwide Startup Hunt

- A competition to identify top startups.
- Startups categorised into top 5%, top 30% and participants.
- Top startups invited to NextWave Goa 2024

#### 3. Pre-event Networking

- Groups formed based on industry, stage funding, revenue, etc.
- Interaction on the mobile app before the event.

### 5. Clash of Startups

- Five categories of startups compete for a 25Lakh grant.
- Simulation of real-world scenarios like lockdowns, Al advent, etc.

### 7. Awards Ceremony

- Awards in categories like most innovative, fastest growing and more.
- Honoring industry veterans for their contributions.

#### 2. Mobile App

- Track Application, event details and activities.
- Network with other participants.

### 4.Impact Talks

- 24 Sessions of 15 minute knowledge sessions by industry experts.
- Groups attend 4 talks followed by a simulation.

### 6. Startup Showcase - Stalls

• 350 stalls for startups to showcase innovation to investors and visitors.



## **Nationwide Startup Hunt**

The Nationwide Startup Hunt is an ambitious competition aimed at identifying the most promising startups across the country. This initiative not only highlights innovative ideas but also provides a platform for startups to showcase their potential on a national stage.

### **Competition Structure**

#### » Wide Reach

The competition spans across multiple states, inviting startups from various industries to participate.

#### » Comprehensive Evaluation

Each startup undergoes a thorough evaluation process, assessing aspects such as innovation, business model, scalability, and market potential.

#### » Health Reports

Detailed health reports are generated for all participants, offering insights into their strengths and areas for improvement.

### **Top Startups**

#### » Top 5% & 30% Categories

Startups are categorized based on their performance, with the top 5% and top 30% being given special recognition.

#### » Invitation to NWG 2024

The top performing startups are invited to the prestigious NextWave Goa 2024 event.

This is an unparalleled opportunity for these startups to present their ideas to a wider audience, including investors, incubators, and industry experts.

- » **Exposure:** Gain visibility on a national platform.
- » Networking: Connect with key stakeholders in the startup ecosystem.
- » **Growth Opportunities:** Access to resources, mentorship, and potential funding to accelerate growth.



## **Mobile App**



The NextWave Goa 2024 mobile app is designed to enhance your event experience by providing a seamless way to manage activities, schedules, and networking opportunities.

## **Key Features**

- » Application Tracking: Keep track of your application status and receive updates in real-time.
- » Event Schedules: Access detailed schedules for all event activities, ensuring you never miss a session.
- » **Networking Capabilities:** Connect with other participants, schedule meetings, and engage in discussions through the app's networking features.

## **User-Friendly Interface**

- » Easy Navigation: The intuitive design makes it easy to find information and manage your event experience.
- » **Real-Time Notifications:** Stay informed with instant notifications about schedule changes, new connections, and important announcements.
- » Engage and Interact: Participate actively in discussions, workshops, and networking sessions facilitated through the app.

## **Networking Made Easy**

- » **Participant Profiles:** View detailed profiles of other attendees, including startups, investors, and incubators.
- » Chat and Connect: Use the in-app chat feature to initiate conversations and build relationships before, during, and after the event.



## **Pre-event Networking**

NextWave Goa 2024 prioritizes the importance of early networking to ensure productive interactions during the event. Our pre-event networking feature is designed to help participants connect, plan, and strategize beforehand.



## **Group Formation**

- » **Strategic Criteria:** Groups are formed based on industry, startup lifecycle stage, revenue, and other relevant factors.
- » **Diverse Mix:** Each group comprises startups, investors, and incubators, creating a balanced and dynamic networking environment.

## **Planning and Strategy**

- » Pre-event Meetings: Schedule virtual meetings and discussions to plan your event strategy.
- » Information Sharing: Share insights, resources, and plans to maximize group productivity and collaboration.

- » Focused Networking: Engage with participants who share similar interests and goals.
- » Enhanced Interactions: Arrive at the event with established connections, making networking more effective.
- » **Productive Event Experience:** Use pre-event networking to lay the groundwork for meaningful interactions during the event.



## **Impact** Talks

Impact Talks at NextWave Goa 2024 are designed to provide attendees with valuable insights and knowledge from leading industry experts. These sessions are tailored to cater to the diverse needs of our participants, offering personalized learning experiences.

### Structure

- Parallel Sessions: Impact Talks are organized into slots with three parallel 15-minute sessions, allowing participants to choose topics most relevant to their interests.
- Expert Speakers: Renowned industry leaders and experts deliver concise, impactful sessions on various subjects.

### **Customized Learning**

- Tailored Groups: Groups attend sessions based on their specific criteria, ensuring that the content is highly relevant.
- Multiple Learning Paths: Participants can choose from various sessions, creating a personalized learning journey.

## **Topics Covered**

- Innovation and Technology: Explore the latest trends and advancements in technology and innovation.
- Business Strategies: Gain insights into effective business strategies and models.
- Market Trends: Understand current market trends and how to leverage them for business growth.

- Knowledge Enhancement: Stay updated with the latest industry knowledge and trends.
- Networking: Interact with speakers and fellow attendees to broaden your network.
- Actionable Insights: Gain practical insights and strategies that can be implemented in your startup.



## **Clash of Startups**

The Clash of Startups at NextWave Goa 2024 is a dynamic competition where the top five categories of startups compete for substantial grants. This event not only showcases innovative ideas but also tests the startups' ability to respond to real-world challenges.



### **Competition Structure**

#### » Groups

Startups are divided into five groups based on their industry.

#### » Grant Amount

Each groups competes for a 25Lakh INR grant from NextWave.

## **Planning and Strategy**

- » Pre-event Meetings: Schedule virtual meetings and discussions to plan your event strategy.
- » **Information Sharing:** Share insights, resources, and plans to maximize group productivity and collaboration.

### Stages

- Opening Statements: Each groups presents its ideas and strengths, setting the stage for the competition.
- Situational Challenges: Startups respond to simulated challenges such as lockdown scenarios and technological advancements.
- Mentorship: Each group is guided by a mentor who provides strategic advice and support.



## **Startup Showcase**



The Startup Showcase at NextWave Goa 2024 features over 350 stalls where startups can exhibit their products and services. This is a prime opportunity for startups to engage with a diverse audience, including investors, incubators, and industry experts.

## **Exhibition Space**

- » Vast Arena: Explore a large exhibition space dedicated to showcasing the latest innovations.
- » Interactive Stalls: Each stall is designed to facilitate interactive demonstrations and presentations.

## Networking Opportunity

- » Investor Engagement: Engage directly with investors who are actively seeking new opportunities.
- » Incubator Connections: Connect with incubators interested in nurturing innovative startups.
- » Visitor Interaction: Demonstrate your products and services to a wide range of visitors, including government officials and celebrities.

- » Visibility: Gain significant exposure for your startup.
- » Feedback: Receive valuable feedback and insights from industry experts and potential customers.
- » Partnerships: Forge strategic partnerships and collaborations to drive your startup forward.



## **Awards Ceremony**

The Awards Ceremony at NextWave Goa 2024 is a prestigious event recognizing the outstanding achievements of startups and industry leaders. This ceremony celebrates innovation, growth, and contributions to the startup ecosystem.



### **Award Categories**

#### » Most Innovative Startup

Recognizing startups that have demonstrated exceptional innovation.

#### » Fastest Growing Startup

Celebrating startups with significant growth and impact.

#### » New in Al

Honoring startups that are pioneering advancements in artificial intelligence.

#### » In-tech

Acknowledging technological excellence and innovation.

## **Ceremony Highlights:**

## **Special Recognitions**

#### » Industry Veterans

Honoring individuals who have made significant contributions to the startup ecosystem.

#### » Impact Investors Recognizing investors who have

significantly supported and nurtured startups.

#### » Bootstrapped to Success

Celebrating startups that have achieved success through bootstrapping.

- » Gala Event: A grand event with notable attendees, including government officials, celebrities, and industry leaders.
- » Entertainment: Enjoy performances and entertainment throughout the evening.
- » **Networking:** An excellent opportunity to network with high-profile attendees and fellow award recipients.



## **From Founders' Desk**

"The power of community lies in its ability to bring out the best in each of us. Let's build a brighter future together. Join us for an exhilarating journey where every connection could be the catalyst for your startup's success. Nextwave Goa 2024 is where your ideas meet opportunity."



Aman Choubey, with 24 years of experience across consumer durables distribution, rolling mill operations, IT, production houses, and government culture projects, excels in leadership and management. His diverse background and education equip him to direct and oversee operations effectively, contributing significantly to cultural initiatives and public service.



Pramod Nandwal is a known name in the financial & influencers landscape of Madhya Pradesh. He has diversified business largely in the Real Estate and pharma sector. He is also into collaborating projects with the Government organizations. With a good 24 years of work experience Pramod now wants to expand his horizon to make his presence in mainstream India.



Afsana Ahmed is a senior media professional with 25 years in Print & Digital domains, covering Films, Fashion, Corporate, Politics & Sports. She has worked with The Times of India & Hindustan Times as Editor, Columnist, Writer & IP creator. She leads Entertainment and Lifestyle divisions and major events, builds editorial teams and enhances brand value. Engaged with global celebrities.



## Thank You. See you in Goa.

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